



# DOWNTOWN ONTARIO IMPROVEMENT ASSOCIATION

425 N. Euclid Ave Ontario, CA 91762

District Identity and Placemaking Committee – Meeting #7

Thursday August 13<sup>th</sup>, 2020 – 10:00am

Zoom Meeting Link:

<https://us02web.zoom.us/j/3589380534>

## District Identity and Placemaking:

Examples of this category of special benefit services and cost may include, but is not limited to:

- Web site development and updating
- Management and coordination of special events
- Social Media
- Public relations firm
- Holiday and seasonal decorations
- Branding of the Downtown Ontario CBD properties so a positive image is promoted to the public
- Banner programs
- Public Art displays
- Logo development
- Public space design and improvements

## AGENDA

1. Call to Order & Introductions: William Rojas, Chair
2. Approval of Minutes from July 16<sup>th</sup>, 2020
3. Updates.
4. Other

Next DISI Meeting: TBD