

# Downtown Ontario Improvement Association

c/o 1047 W. 6<sup>th</sup> Street Ontario, CA 91762

District Identity and Placemaking Committee – Meeting #5

Wednesday July 1<sup>st</sup>, 2020 – 11:00am

Zoom Meeting Link:

<https://zoom.us/j/91044285946>

## District Identity and Placemaking:

Examples of this category of special benefit services and cost may include, but is not limited to:

- Web site development and updating
- Management and coordination of special events
- Social Media
- Public relations firm
- Holiday and seasonal decorations
- Branding of the Downtown Ontario CBD properties so a positive image is promoted to the public
- Banner programs
- Public Art displays
- Logo development
- Public space design and improvements

## AGENDA

1. Call to Order & Introductions: William Rojas, Chair
2. Approval of Minutes from May 20<sup>th</sup>, 2020
3. FIRM Media Design Review
4. Other

Next DIP Meeting: TBD