

Downtown Ontario Improvement Association

303 East B Street . Ontario, CA 91762

District Identity and Placemaking Committee – Meeting #6

Thursday July 16st, 2020 – 11:00am

Zoom Meeting Link:

<https://us02web.zoom.us/j/3589380534>

District Identity and Placemaking:

Examples of this category of special benefit services and cost may include, but is not limited to:

- Web site development and updating
- Management and coordination of special events
- Social Media
- Public relations firm
- Holiday and seasonal decorations
- Branding of the Downtown Ontario CBD properties so a positive image is promoted to the public
- Banner programs
- Public Art displays
- Logo development
- Public space design and improvements

AGENDA

1. Call to Order & Introductions: William Rojas, Chair
2. Approval of Minutes from July 1st,2020
3. Design Revision Review for Logo and Website
4. Other

Next DISI Meeting: TBD