

Downtown Ontario Improvement Association

c/o 1047 W. 6th Street Ontario, CA 91762

District Identity and Placemaking Committee – Meeting #4

Tuesday May 19th, 2020 – 9:00am

Zoom Meeting Link:

<https://us02web.zoom.us/j/3589380534>

or call:

+1 669 900 6833 US (San Jose)

+1 253 215 8782 US (Tacoma)

District Identity and Placemaking:

Examples of this category of special benefit services and cost may include, but is not limited to:

- Web site development and updating
- Management and coordination of special events
- Social Media
- Public relations firm
- Holiday and seasonal decorations
- Branding of the Downtown Ontario CBD properties so a positive image is promoted to the public
- Banner programs
- Public Art displays
- Logo development
- Public space design and improvements

AGENDA

1. Call to Order & Introductions: William Rojas, Chair
2. Approval of Minutes from April 22,2020
3. FIRM Media Logo Questionnaire / Brain Storming
4. Other

Next DIP Meeting: TBD