

# City of Ontario Updates DOIA Board Meeting November 16, 2021

## Local Business Expanding!

**Strum Brewing** – Expanding production and tasting area into 311 N Euclid Ave. Plans are currently under review.



## Events in Downtown

The **inaugural FTR FEST** was held on Saturday, November 12<sup>th</sup> in downtown. The event was organized by 4<sup>th</sup> Sector Innovations and included live music, food trucks, and professional development/networking targeted for local entrepreneurs.



## New Projects:

### Studio 111 - Downtown Look-book

The City has entered into an agreement with Long Beach-based urban design firm, Studio 111, to create a “look-book” of development opportunities in downtown (on West side of Euclid). The project will also result in expanding the City’s network of development experts and downtown revitalization specialists.



## Holiday Light Parade

**Friday, December 3<sup>rd</sup> at 6:30 PM.** Parade route: I Street to B Street on Euclid Ave. Street closure information will go out in early November. Euclid-facing storefronts on parade route are invited to decorate their business.

## 5K Reindeer Run

**Saturday, December 11<sup>th</sup> at 7:30 AM.**  
Register today at:  
[www.OntarioCa.gov/5KReindeerRun](http://www.OntarioCa.gov/5KReindeerRun)



Questions or Comments?  
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